



ZenTara
STUDIO

Our Story

Zentara Studio was born out of **IIACD, the International Institute for Art, Culture, and Democracy**—a Bengaluru-based non-profit founded in 2008 by a diverse group of experts in fields like cultural anthropology, arts and crafts, vernacular architecture, design, healthcare, and more. Drawing on this rich, multidisciplinary heritage, Zentara has evolved into a creative powerhouse, offering cutting-edge visual and media services that reflect the institute's legacy of innovation and cultural insight.

About Us

ZenTara Studio is a powerhouse of creative expertise. It offers a comprehensive suite of services to bring imaginative visions to life. From capturing moments through the lens to crafting compelling visual narratives, **ZenTara Studio** prioritise Creativity and Originality, aiming to set brands apart.

Our Mission

Our mission is to craft compelling visual narratives that inspire, inform, and captivate audiences worldwide. Through innovation and collaboration, we aim to exceed expectations, push creative boundaries, and drive positive change in every project we undertake.



Why ZenTara Studio

At **ZenTara Studio**, we pride ourselves on our diverse expertise and unwavering commitment to delivering exceptional results for our clients.

Our team of creative thinkers, strategists, and innovators share a common mission: to create marketing solutions that stand out, make an impact, and drive growth. We are not just marketers; we are storytellers, problem-solvers, and collaborators.

At **ZenTara Studio**, we believe in understanding your goals, immersing ourselves in your brand, and crafting solutions that are as unique as you are. We're not satisfied until we've delivered beyond your expectations, setting your brand on a trajectory for success.



Our Expertise

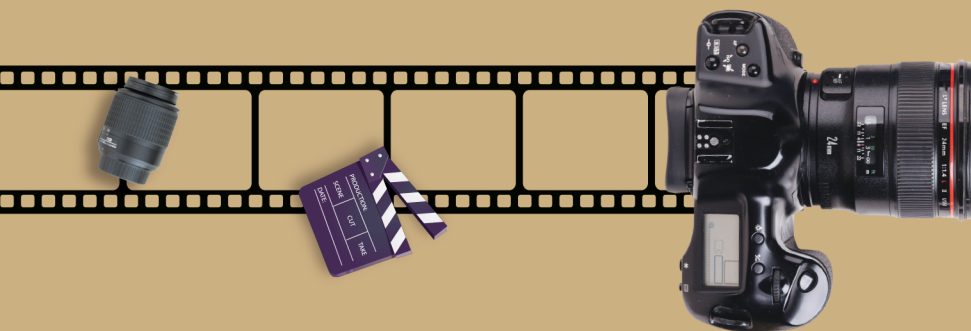
2D Explainer Video

We specialise in creating visually engaging 2D explanatory videos that simplify complex concepts through captivating visuals and storytelling.



Our 2D Explainer services include

- ◇ Company Profile video
- ◇ Brand Video
- ◇ 2D advertising Video
- ◇ 2D animated videos for YouTube
- ◇ Native Social Media Ads
- ◇ Healthcare Information video



Photography Videography

Our team is dedicated to capturing moments that resonate and memories that last a lifetime. Whether you're looking to document special events, showcase products, or bring your creative vision to life, we're here to elevate your story through the lens. We will be your trusted partner in bringing your vision to life through the power of photography and videography.

Other Expertise

Website Design & Development

Our expertise lies in creating websites that not only look visually appealing but also function seamlessly across all devices. Whether you're launching a new venture or revamping your online presence, **ZenTara Studio** brings your vision to life with creativity and precision.



Animation & Visual Effects

With our expertise in animation and visual effects, we bring your wildest dreams to life and transform ordinary ideas into extraordinary experiences. From mesmerising animations to stunning visual effects, we push the boundaries of possibility to deliver captivating narratives that leave a lasting impression.



Creative Showcase

Client: Hoysala TMT 550SD ad shoot



Work: Vfx Direction & Compositing

Client: Bengaluru Tech Summit 2023



Work: Digital Heritage Video

Visual Designs

Simputer Exhibit

Mahammad Yunus, the 'poor man's banker' who invented microcredit, declared: "The computer will be an Aladdin's lamp in the hands of the poor." From 'La Stampa'. Four Indian computer scientists have invented a low-cost portable computer that can also be used by illiterates and designed to computerize the rural masses of the South of the world. The object has the appearance of a Personal Digital Assistant (PDA). It is equipped with a voice recognition, adopts the free Linux operating system, guarantees access to the Internet and will cost only 6000 rupees, approximately 180 euros, called SIMputer, acronym for Simple, Inexpensive, Multi-Lingual computer. They believe that the philosophy that inspires the four computer scientists of the prestigious Indian Institute of Science, looking for a way to defeat the digital divide, the technological gap between the rich and the poorest.

Translated to English and Kannada from the Italian publication "Yunus sostiene i SIMputer", Fethinelli editorial on 18 January 2002.

೨೦ ಮುಖ್ಯವಾಗಿ ದಕ್ಷಿಣ ಭಾರತದ ಪರಿಹರಿಸಲು ಉಪಯುಕ್ತ "ಛಾಟರ್ ಸಿಸ್ಟಮ್ ಹೇ ಸಿಂಪುಟರ್" ಕಡಿಬೆ ಇಂತಹ ಮಾತು ಅಲ್ಲದೆ ಅನಿರೂಪಿತ.

Inventors of SIMputer
Dr. Anand Kumar, Dr. Subramanian Sankaranarayanan,
Dr. Vigneshwaran,
Dr. Ravi Kiran

Smart card for micro-payment
ಸಿಂಪುಟರ್ ಮೈಕೊ-ಪೇಮೆಂಟ್ ಸ್ಮಾರ್ಟ್ ಕಾರ್ಡ್

Mahammad Yunus established Grameen Bank in 1977, an independent institution offering unsecured microcredit. As a pioneer in microbanking for the poor, he was awarded the Nobel Peace Prize in 2006.

ಮುಹಮ್ಮದ್ ಯೂನಸ್ ೧೯೭೭ ರಲ್ಲಿ ಗ್ರಾಮೀನ್ ಬ್ಯಾಂಕ್ ಸ್ಥಾಪಿಸಿದರು. ಖಾಲಿ ಜಮಾಅತ್ ನೀಡುವ ಮೂಲಕ ಸಣ್ಣ ವ್ಯಾಪಾರಿಗಳಿಗೆ ಸುರಕ್ಷಿತವಾದ ಖಾಯಿ ೨೦೦೬ ರಲ್ಲಿ ನೋಬೆಲ್ ಶಾಂತಿ ಪ್ರಶಸ್ತಿ ಪಡೆದರು.

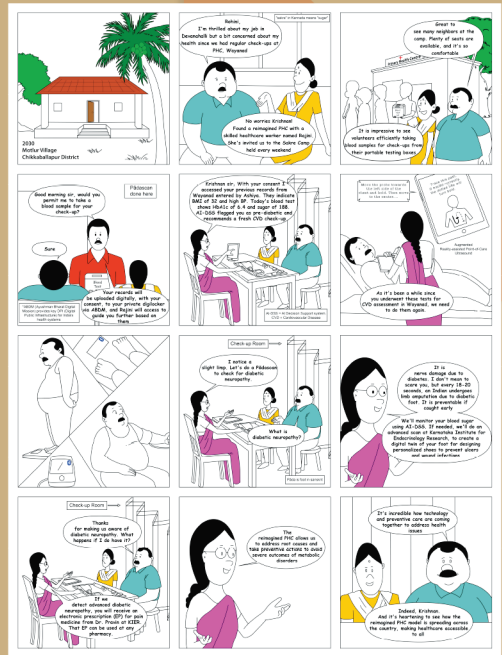
Mahammad Yunus

Presented by ZenGamma Studio, IACD, with support from the Metazoning Foundation.

Door Sticker



PHC Story Board



AR Postcard

Vijayanagara Murals, Lepakshi Temple



Download App & Scan Image for AR Experience (PTO)

“

***Creativity is contagious.
Pass it on***

– Albert Einstein

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www.zentarastudio.com



contactus@zentarastudio.com



+91 7760166407
+91 80 23602820



Sapthagiri 30, #SF1
239, 11th Cross & 15th Main Road
Sadashivanagar, Bengaluru 560080
Karnataka, India